

# Claire Wescott

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## Education

### Savannah College of Art and Design

Bachelor of Fine Arts in Service Design  
Minor in Themed Entertainment  
Expected Graduation Date: May 2025  
4.0 GPA / Quarterly Dean's List

SCAD Study Abroad  
Experience Orlando (2024) / Lacoste, France (2023)

## Certifications & Memberships

Certification in Design Research and Insight Translation

Society for Experiential Graphic Design Member

## Industry Experience

### BarkleyOKRP - Health Innovations

Associate Strategist Remote Intern (January - April 2025)

- Observe and synthesize client interviews by translating insights into written and visual summaries
- Research health insurance trends and user behavior, reviewing and synthesizing key takeaways using analog, digital, or AI methods
- Design workshop activities based on client insights, user research, and project scope to gather feedback and co-create solutions

### SCADpro with Mayo Clinic (10-Week Project - Specifications Under NDA)

Assistant Project Manager & Presenter

- Reimagined patient experience within Mayo Clinic facilities
- Facilitated cross-team communication within 17-member group to ensure cohesive project progress
- Researched medical requirements and hospitality design trends to inform proposed solution
- Conducted interviews, storyboarded presentations, and delivered bi-weekly virtual client presentations

## Academic Experience

### Epic Odyssey Training Program (10-Week Project & Study Trip)

Project Strategy & Visual Lead

- Developed mock training program for hospital staff transitioning to Epic Systems
- Maintained project coherence and conducted 3 key interviews with healthcare administrators and staff
- Led visual communication strategy and prototyped concept via storyboarding
- Conducted co-creation workshop to develop training blueprint
- Shared comprehensive white paper with employees during study trip to Epic Systems headquarters in Verona, WI

### Space Place Inclusive Playroom (10-Week Project)

Designer & Artist

- Developed children's hospital playroom concept for patients and families
- Researched hospital facilities and health benefits to inform spatial design
- Created layout sketches and floor plans for 7 play zones and activities
- Modeled floor plan in Rhino 3D & illustrated activities over white model

### Carry-On Closet (10-Week Project)

Designer & Fabricator

- Designed luggage for space environments by creating adaptable storage solutions for a more comfortable space travel experience
- Researched space living environments and iterated 20+ kinetic concept studies and foam core prototypes
- Communicated kinetic movement through product sketches, functional drawings, and digital animations
- Constructed a functional prototype utilizing 3D modeling, 3D printing, and physical fabrication techniques

## Skills & Tools

Design Thinking

Experience Mapping

Qualitative Research

User Research

Project Management

3D Modeling

Adobe Creative Suite

Rhino 3D

Visual Communication

Digital Rendering

Quantitative Research

Prototyping

Workshop Facilitation

3D Printing

Figma

Generative AI